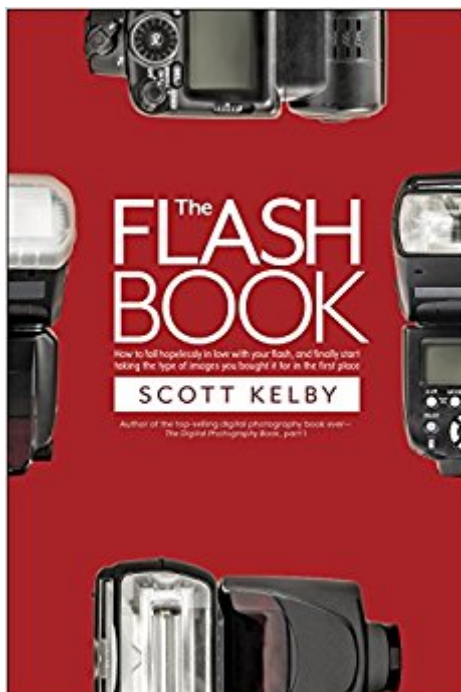


The book was found

The Flash Book



Synopsis

Scott Kelby, the world's #1 best-selling photography technique books author, is here with a new concept in photography and flash books—one that's designed from the ground up to get you straight to whatever it is you need to do with a flash right now, get your answer fast, and get you back to shooting with your flash. Thanks to inexpensive flashes that are compatible with all major camera manufacturers (such as Yongnuo), owning and using a flash is now easily within reach for nearly all shooters, whether you're a hobbyist or aspiring professional. Once you own a flash, though, you'll have a lot of questions about how to get it to create the light you need—questions about camera and flash settings, questions about direction, quality, and quantity of light. And in addition to knowing how to use your flash, you need to know which modifiers and triggers you might need, and you need to learn use them quickly. That's why this book was created: to quickly get you to the technique, the setting, or exactly the right thing you need to do right now to improve your work. Here's how it works: When you need to know how to do a particular thing, you turn to the chapter where it would be found, find the thing you need to do (it's easy, each page covers just one single topic), and Scott tells you exactly how to do it just like he was sitting there beside you, using the same casual style as if he were telling a friend. That way, you get back to shooting fast. This isn't a book of theory, full of confusing jargon and detailed multi-step concepts. This is a book on which button to click, which setting to use, and exactly how and when to use it, so you're never "stuck" wondering how to use your flash again. This will be your "go to" book that sits within reach any time you're shooting with flash, and you are going to love having this type of help right at your fingertips.

Book Information

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Customer Reviews

Scott Kelby is the world's #1 best-selling author of photography technique books, as well as Editor and Publisher of the highly acclaimed Photoshop User magazine. He is co-host of the influential weekly photography talk show The Grid and he teaches digital photography workshops and seminars around the world. Scott is an award-winning author of over 60 books, including How Do I Do That in Lightroom?, How Do I Do That in Photoshop?, The Lightroom Book for Digital Photographers, The Digital Photography Book series, Professional Portrait Retouching Techniques for Photographers, and Light It, Shoot It, Retouch It. For more on Scott, visit his fantastic blog at scottkelby.com.

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